

January 28, 2009

Available For Immediate Release

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**NEW HIGH SCHOOL BOYS BASKETBALL TOURNEY
ANNOUNCED IN METROPLEX**

Southlake, Texas- 151 Sports Marketing, LLC, a marketing company specializing in the orchestration and management of high quality sporting events, proudly announces an eight team high school basketball tournament to be played on November 27th and 28th of 2009. The **151 Sports Hardwood Invitational** will be played at Lovejoy High School, an impressive fifteen hundred seat gymnasium located in Lucas, Texas. Lovejoy High School Athletic Director Jim Bob Puckett had these thoughts on the new event. "We are honored to have been chosen to host this one-of-a kind athletic contest. This tournament will, no doubt, become a highly-anticipated annual event. Many thanks to Mark Stafford and 151 Sports Marketing for providing this opportunity for players and fans alike to experience a weekend of unmatched entertainment."

Featured teams include the host **Lovejoy Leopards** (Coach Kyle Herrema), **Grapevine Mustangs** (Coach Darryn Shearmire), **Coppell Cowboys** (Coach Brad Chasteen), **South Grand Prairie Warriors** (Coach Scott Parlin), **Plano Wildcats** (Coach Phil Parlin), **Frisco Liberty Redhawks** (Coach Jim Miller), **Richardson Pearce Mustangs** (Coach Marc Johnson), and **Lewisville The Colony Cougars** (Coach Cleve Ryan). 151 Sports Marketing representative Mark Stafford had these observations on the field. "I could not be more pleased with the quality of these teams and their institutions. My goal is for each of these young men, their coaches, and their fans to walk away with an experience they can remember for many years into the future. We are finalizing a local television agreement which should provide an everlasting memory for these fine institutions and our marketing partners. As for the venue, I knew instantly, the first time I walked on the playing floor this was the perfect spot. The facility is first class in every way. I look forward to a long and productive relationship with the Lovejoy Independent School District."

The tournament will feature eight games on Friday, November 27th and four games on Saturday, November 28th. Each team will play twice on Friday to determine their positioning for Saturday's tournament placement contests. There will be two undefeated teams standing after Friday's play, and those squads will battle for the Championship Trophy on Saturday evening. Coppell High School veteran Head Coach Brad Chasteen had these remarks, "I have not seen a set up like this for a high school tournament in the state of Texas. I think we will not only see a first class tournament, but great memories for our players and schools. At Coppell, we are honored to be included in this event."

For additional information concerning this event please contact Mark Stafford at 817-994-4038 or stafford151@verizon.net. Affordable and effective sponsorship opportunities are available.